

Baltic Development Forum & 5, Annual Forum, Turku, Finland 2-4 June, 2014

SESSION

**GENDER, INNOVATION AND SUSTAINABLE
GROWTH IN THE BALTIC SEA REGION**

Parallel Work Streams

4 June: 15:30- 17:00

**Speaker: Britt-Marie Söderberg Torstensson,
Winnet Sweden – Winnet Europe**

WINNET

"Developing a Flagship Quadruple Helix Partnership Platform on Gender for Economic Growth in the Baltic Sea Region."

Gender equality in Regional Policies for Growth – the approach of the new cohesion policy in the Baltic Sea Region to gender equality issues

Key word:

Quadruple Helix Partnership for Co-operation,
Network, Thematic focus for Regional Innovation

www.winnet.se

WINNET



WOMEN'S RESOURCE CENTRES INNOVATION & PRACTICES

for Smart, Inclusive and Sustainable Growth



WOMEN'S RESOURCE CENTRES INNOVATION & POLICIES

for Smart, Inclusive and Sustainable Growth



WINNET

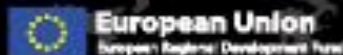


winnet8

Women's Resource Centres Promoting
Innovation in Gender Equality across Europe

- tackling occupational segregation
- influencing policy
- promoting best practice

Action Plan



www.winnet8.eu

WINNET

Baltic Sea Region Partnership Platform for Gender & Economic Growth



Winnet Center of Excellence

Seed finance project January 1, 2013 – September 30, 2013 coordinated by Winnet Sweden



**Flagship Partnership Platform in Baltic Sea
Region, decided at 23 September, 2013 in
Warsaw, Poland**

Overall Objective

Increase Prosperity

Sub-Objective

**EUBSR contributing to the implementation of
European 2020 Strategy
Overall Priority Area**

**PA INNOVATION
HA INVOLVE**

WINNET

SUB- PRIORITY AREA

- PA SME
- PA EDUCATION
- ICT- GENERIC
- Goal for Flagship, Final decision**
 - Redefining innovation policies combining social and technological dimensions from a gender perspective. Rethink and criticize existing definitions and make better proposals
 - Creation of recommendations and action plan how to include gender perspective into the Innovation oriented Sustainable Development in BSR countries.