



## Winnet8 Interreg IVC Capitalisation project

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## The Winnet8 Partnership



### Winnet 8 priorities were to address the challenges of:

- Low employment rates among women
- Segregation of the labour market
- Lack of women in entrepreneurship
- Lack of women in innovation and technology



## Winnet 8 Aims

- Increase the number of women participating in economic life on a national, regional and a local level
- Create new permanent jobs by developing women's business and enterprise – encouraging increased production of goods and services
- Increase women's influence within the labour market and society
- Support more equal distribution of economic resources between women and men for the equal growth in the terms of gender



## winnet8 Functions of WRCs

Empowering women who seek support through not "taking care of" but rather offering a guidance towards self-help

Direct services for women inc. training, mentoring, enterprise support, education, finance etc

Mediating contacts with women's networks (Business & finance, enterprise authorities, international contacts, media)

Networking on different levels: local, regional and trans-national to promote the combination of gender mainstreaming and positive actions



## winnet8 Quadruple Helix Model

Multi Actor Groups (MAGs)  
8 countries

9 NUTS 2 regions

Representation of Academia, Policy makers, Business and Civil Society (WRC)

- analysed regional conditions, identified obstacles and potential

- identified good practices within the chosen themes, to be transferred from other member countries

- elaborated action plans



## winnet8 Winnet 8 activities

### Study visit program

2 thematic workshops in Italy

Research workshop in Finland

Counselling process & analyse

9 Regional Round Tables

4 European Round Tables

Dissemination Seminars in all Winnet 8 regions/ countries

Presentation in DG, Regio, EU Commission, HLG

Mini hearing in the European Parliament, Regional Committee



## winnet8 Study visit – Greeks in Poland (ZARR)





## Winnet 8 Action Plans



### 5 Steps on the Path to Equality in the Region

Step 1. Implementation of the Good Practice from Finland- "FEM - Female Entrepreneurs' Meetings in the Baltic Sea Region"

Step 2. Implementation of the Good Practice from the United Kingdom- "Women's Technology Centre & Women Into Technology (WIT)"

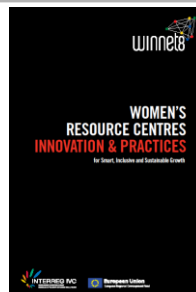
Step 3. Implementation of the Good Practice from Sweden – "Gävleborg Jämt"

Step 4. Creation of WINNET POLAND

Step 5. Promotion of the Collection of 40 Good Practices



## WRC, Innovation & Practices, for Smart, Inclusive and Sustainable Growth



1. Introduction
2. Women's Resource Centres and Mobilisation
3. Horizontal Occupational Segregation
4. Innovation and Organizational Development
5. Leadership and Entrepreneurship

*„The future Cohesion Policy requires major attention being paid to the gender dimension and actions such as WINNET 8 can only reinforce economic and social cohesion throughout the Union“*  
 prof. Danuta Hübner  
 Chair, Committee on Regional Development  
 European Parliament



## Recommendations



1. INTRODUCTION
2. POLICIES FOR SMART AND INCLUSIVE GROWTH
3. WOMEN'S RESOURCE CENTRES
4. ROUND TABLES AND CONSULTATIONS
5. CHALLENGING PATTERNS OF PRIORITISATION
6. A CENTRE OF EXCELLENCE AND AN INNOVATIVE TESTBED IN BSR
7. WINNET 8 X 8 PRIORITIES FOR THE COHESION POLICY
8. ANNEX 1. SIX KEY MESSAGES FOR THE STRUCTURAL FUNDS



## WINNET 8 PRIORITIES FOR The Cohesion Policy & EU 2020 Strategy

1. These priorities cover the increased focus on **gender equality in the labour market** to achieve: the 75% employment target rate for women by 2020;
2. **Gender budgeting** to analyse the impact of the policy and assess the extent to which resources are allocated in gender-equal or unequal ways; data and indicators broken down by sex;
3. **Gender perspective in the Operational Programmes** for the European Structural Funds;
4. A **dual approach** combining gender mainstreaming with specific funding for positive actions;
5. Access to **gender equality expertise** in partnerships and decision-making bodies for the Structural Funds.
6. A **gender equality flagship and interregional platform** for cooperation are suggested, encompassing the collection of gender segregated statistics,
7. **Comparative interregional analysis**,
8. **Research, advanced training** and the exchange of practices.





OBRIGADA!

DZIĘKUJĘ BARDZO!

Thank you for your attention!

BLAGODARYA!

GRAZIE!

TACK!

OBRIGADA!

KIITOS PALJON!

