Baltic Development Forum & 5, Annual Forum, Turku, Finland 2-4 June, 2014

SESSION

GENDER, INNOVATION AND SUSTAINABLE GROWTH IN THE BALTIC SEA REGION

Parallel Work Streams

4 June: 15:30 - 17:00
Speaker: Britt-Marie Söderberg Torstensson, Winnet Sweden – Winnet Europe
"Developing a Flagship Quadruple Helix Partnership Platform on Gender for Economic Growth in the Baltic Sea Region."

*Gender equality in Regional Policies for Growth – the approach of the new cohesion policy in the Baltic Sea Region to gender equality issues*

**Key word:**
Quadruple Helix Partnership for Co-operation, Network, Thematic focus for Regional Innovation

www.winnet.se
Women’s Resource Centres Promoting Innovation in Gender Equality across Europe

- tackling occupational segregation
- influencing policy
- promoting best practice

Action Plan

www.winnet8.eu
Baltic Sea Region Partnership Platform for Gender & Economic Growth

Winnet Center of Excellence
Seed finance project January 1, 2013 – September 30, 2013 coordinated by Winnet Sweden
Flagship Partnership Platform in Baltic Sea Region, decided at 23 September, 2013 in Warsaw, Poland

**Overall Objective**

Increase Prosperity

**Sub-Objective**

EUBSR contributing to the implementation of European 2020 Strategy

**Overall Priority Area**

PA INNOVATION

HA INVOLVE
SUB- PRIORITY AREA

• PA SME
• PA EDUCATION
• ICT- GENERIC

• Goal for Flagship, Final decision
  - Redefining innovation policies combining social and technological dimensions from a gender perspective. Rethink and criticize existing definitions and make better proposals
  - Creation of recommendations and action plan how to include gender perspective into the Innovation oriented Sustainable Development in BSR countries.